

Mary L. Nucci, M.S., Ph.D.

Address

62 Bunnvale Road
Califon, NJ 07830-4139

Phone: (908) 963-9842
Email: mnucci@rutgers.edu

Education

Rutgers, the State University of NJ, New Brunswick, NJ, Ph.D., Media Studies, 2010
Large format and mediation of the natural world: Vision, technology and the sublime.

Rutgers University, New Brunswick, NJ
M.S. Zoology 1985

Mount Holyoke College, South Hadley, MA
A.B. Biological Sciences 1980
Mitchell Scholar 1979-1980

Teaching Experience

January 2013, Environment and Health in Society and Mass Media
Human Ecology, Rutgers, the State University of NJ

September 2012, Communication in the Life Sciences
Human Ecology, Rutgers, the State University of NJ

January 2012, Communication in the Life Sciences
Human Ecology, Rutgers, the State University of NJ

September 2011, Environment and Health in Society and Mass Media
Human Ecology, Rutgers, the State University of NJ

January 2011, Communication in the Life Sciences
Human Ecology, Rutgers, the State University of NJ

September 2010, Environment and Health in Society and Mass Media
Human Ecology, Rutgers, the State University of NJ

November 2009, Guest Lecturer, Risk Health and Safety
Human Ecology, Rutgers, the State University of New Jersey

October 2009, Guest Lecturer, Research Methods
School of Communication and Information, Rutgers, the State University of NJ

November 2008, Guest Lecturer, Risk, Health and Safety
Human Ecology, Rutgers, the State University of New Jersey

January 2008, Food Safety and the American Public
Human Ecology, Rutgers, the State University of New Jersey

November 2007, Guest Lecturer, Risk, Health and Safety
Human Ecology, Rutgers, the State University of New Jersey

September 2007, Guest Lecturer, Media and Politics
Journalism and Media Studies, Rutgers, the State University of New Jersey

January-May 2006, Shaping a Life
Douglass College, Rutgers, the State University of NJ

April 2005 Guest Lecturer, Technology and Culture in America
American Studies, Rutgers, the State University of NJ

March 2005, Guest Lecturer, Topics in Health, Food and Environment
Human Ecology, Rutgers, the State University of NJ

Teaching Experience (continued)

March 2005 Guest Lecturer, Rutgers Honors Program
Rutgers, the State University of NJ
January-May 2005 SCILS, Science and Health Writing
Journalism/Media Studies, Rutgers, the State University of NJ
April 2004 Guest Lecturer, Merck Science Journalism Awards Program
Journalism and Media Studies, Rutgers, the State University of NJ
January 1996-January 2002 Distance Learning Teacher (Biology, Health, Geology)
Liberty Science Center, Jersey City, NJ
1985 Adjunct Instructor, Equine Studies
Centenary College, Hackettstown, NJ
1980-1982 Teaching Assistant, General Biology
Biology Department, Rutgers University, New Brunswick, NJ
1979-1980 Teaching Assistant, Mount Holyoke College, South Hadley, MA.

Work Experience

February 2011-present
Research Assistant Professor, Human Ecology, Rutgers, the State U of NJ
September 2007-February 2011
Research Analyst, Food Policy Institute, Rutgers, the State University of NJ
November 2003-September 2007
Editorial Assistant, Critical Studies in Media Communication
September 2002-August 2007
Graduate Assistant, Food Policy Institute, Rutgers, the State University of NJ
January 2000-June 2002
Thematic Director, Health, Liberty Science Center, Jersey City, NJ
May 1996-January 2000
Consultant, Liberty Science Center, Jersey City, NJ
May 1996-January 2000
Partner, New Paradigm Consulting, Inc., Califon, NJ
January 1995-May 1996
Consultant, Enzon Inc., South Plainfield, NJ
August 1983-January 1995
Scientific Communications, Enzon Inc., South Plainfield, NJ
Research Planning and Project Management, Enzon Inc., South Plainfield, NJ
Chief Immunologist, Enzon Inc., South Plainfield, NJ
1982-1983 Rockefeller University, New York, NY
Lab Assistant

Awards

June 2012, Evaluating Creative Production in Digital Environments Working Group,
(Cecelia Suhr, PI), \$3000.
September 2008, USDA CSREES National Research Initiative Grant, \$200,000
Food Nanotechnology: Understanding the Parameters of Consumer
Acceptance, (Dr. William Hallman, PI; Dr. Richard Ludescher, Dr. Beverly
Tepper, Dr. Dietram Scheufele, Dr. Cara Cuite, Mary L. Nucci, co-PI).

Awards (continued)

- June 2008, NSF Grant, \$131,049
Connecting Society with Science: The Greater Potential of Giant Screen Experiences, (Emlyn Koster and Mary L. Nucci, co-PI). Award ID 0803987.
- April 2007, Conference Travel Award \$250
SCILS, Rutgers, the State University of New Brunswick, NJ
- June 2006, Conference Travel Award \$300
SCILS, Rutgers, the State University of NJ, New Brunswick, NJ
- March 2006, Pre-Dissertation Summer Research Award \$1900
The Graduate School, Rutgers, the State University of NJ, New Brunswick, NJ
- March 2005, Conference Travel Award \$250
SCILS, Rutgers, the State University of NJ, New Brunswick, NJ
- April 2004, Cook College, NJ Agricultural Experiment Station 2004 Team Award
Food Biotechnology Program, Food Policy Institute, Rutgers, the State University of NJ, New Brunswick, NJ.
- April 2004, Conference Travel Award \$250
SCILS, Rutgers, the State University of NJ, New Brunswick, NJ
- September 2004 Student Scholarship
Giant Screen Theater Association Annual Meeting
- 2001 Silver AAM Muse Award
Use of Media and Technology for Interpretation and Education in Science, *Live From...Cardiac Surgery*, Liberty Science Center, Jersey City, NJ
- 2001 International Film and Video Festival
Third Place Certificate for Creative Excellence, *Live From...Cardiac Surgery*
- 2001 Gold Worldfest-Houston Intl. Film Festival Award
Interactive Educational Adult Category, *Live From...Cardiac Surgery*
Liberty Science Center, Jersey City, NJ

Professional Affiliations

- Member, American Society for Environmental History
Member, Association for Education in Journalism and Mass Communication
Charter Member, Giant Screen Cinema Association
Member, National Communication Association
Member, National Science Teachers Association
Member, National Science Writers Association
Member, Society for Cinema and Media Studies

Service to the Industry

- Editorial Board, *Science Communication*, 2012-present
Reviewer, *Agriculture and Human Values*, 2012
Reviewer, *Communication, Culture and Critique*, 2012
Co-Chair, Lifelong Learning Committee, Giant Screen Cinema Association, 2006-present
Board Member, Giant Screen Cinema Association, 2010-2013
Reviewer, Science Group, AEJMC Annual Meeting
Reviewer, Visual Communication Group, ICA Annual Meeting, 2006-present
Editorial Assistant, *Critical Studies in Media Communication*, 2002-2007

Service to the Community

2004-present, 4H Seeing Eye Puppy Raiser, Hunterdon County, NJ
2001-2004, Chair, Environmental Commission, Lebanon Township, NJ
1999-2002, Board of Trustees, Senator Garrett W. Hagedorn Psychiatric Center, Lebanon Township, NJ
1999-2002, Lebanon Township Board of Education, Lebanon Township, NJ
1998-1999, Bicentennial Publication Committee, Lebanon Township, NJ
1998-1999, Chair, PTA Legislative Committee, Lebanon Township, NJ

Publications

- Nucci, M.L. & Hallman, W.K. (In press). The role of public (mis)perceptions in the acceptance of new food technologies: Implications for food nanotechnology applications. In Wright, D. (Ed.), *Communication Practices in Engineering, Manufacturing, and Research for Food, Drug, and Water Safety*. Wiley-IEEE Press.
- Nucci, M.L. & Hallman, W.K. (2012). Food and scientific illiteracy. *Museums and Social Issues*, 7, 59-70.
- Nucci, M.L. & Hallman, W.K. (2012). Mork and Mindy, canola oil and mustard gas: The dilemma of scientific illiteracy in decisions about food and health. Goodwin, J.(Ed.), *Between scientists and citizens: Proceedings of a conference at Iowa State University*, June 1-2, 2012.
- Fraser, J., Heimlich, J., Jacobsen, J., Yocco, V., Sickler, J., Kisiel, J., Nucci, M., Jones, L.F. & Stahl, J. (2012). Giant screen film and science learning. *Museum Management and Curatorship*, 27, 179-195.
- Nucci, M.K. (2012). Scaling nature on the giant screen. *Media Fields*. Available at <http://www.mediafieldsjournal.org/scaling-nature-on-the-giant-sc>.
- Nucci, M.L. & Kubey, R. (2010). Television and science: How the media shapes the public's understanding of crucial new developments. *Television Quarterly*. Available at http://www.tvquarterly.net/tvq_39_1/05_television_and_science.html
- Nucci, M.L. (2010). Science on the giant screen. In Priest, S. (Ed.). *Encyclopaedia of Science and Technology Communication*. Sage Publications.
- Nucci, M. L., Cuite, C. L., & Hallman, W. K. (2009). When good food goes bad: Television network news and the spinach outbreak of 2006. *Science Communication*, 31(2), 238-265
- Hallman, W.K., Cuite, C.L., Dellava, J.E., Nucci, M.L. & Condry, S.C. (2009). Public Response to the 2006 Recall of Contaminated Spinach. In *Microbial Safety of Fresh Produce*, Xuetong Fan, Brendan A. Niemira, Christopher J. Doona, Florence E. Feeherry, & Robert B. Gravani (Eds). IFT Press, 351-368.
- Cuite, C. L., Schefske, S. D., Randolph, E.M., Hooker, N. H., Nucci, M. L., & Hallman, W. K. (2009). Public Response to the *Salmonella* Saintpaul Outbreak of 2008. (Publication number RR-1208-017). New Brunswick, New Jersey: Rutgers, the State University of New Jersey, Food Policy Institute. Available at <http://www.foodpolicyinstitute.org/news.asp?id=23>.
- Nucci, M.L., Dellava, J.E., Cuite, C.L. & Hallman, W.K. (2008). *The US Food Import System: Issues, Processes and Proposals*. Food Policy Institute Working Paper RR-0208-001. Available at http://foodpolicyinstitute.rutgers.edu/news/docs/FPI_Imports_Report_3-08.pdf.

Publications (continued)

- Nucci, Mary L. (2008). Screenwatching or watching the screen? The experience of large format. *Refractory*. March. Available at <http://blogs.arts.unimelb.edu.au/refractory/2008/03/06/screenwatching-or-watching-the-screen-the-large-format-experience/>.
- Nucci, Mary L., Kubey, Robert (2007). "We begin tonight with fruits and vegetables": Genetically modified (GM) food on the evening news 1980-2003. *Science Communication*, 29: 147-176.
- Cuite, C. L., Condry, S. C., Nucci, M. L., & Hallman, W. K. (2007). *Public Response to the Contaminated Spinach Recall of 2006*. (Publication number RR-0107-013). New Brunswick, New Jersey: Rutgers, the State University of New Jersey, Food Policy Institute.
- Nucci, Mary L. (2006). Academic research and the large format film. *LF Examiner*, 9(1), 11-12.
- Nucci, Mary L. (2005). Reconsidering the technological limitations and potential of large format. *FLOW*, 3(4), <http://flowtv.org/?p=268>.
- McInerney, C., Bird, N., and Nucci, M. (2004). The Flow of Scientific Knowledge from Lab to the Lay Public: the Case of GM Food. *Science Communication*, (26) 44-74.
- Nucci, M.L. (1999). Underfoot in New Jersey: A brief geological history. In *Lebanon Township 200 Years: An Historical Retrospective of Lebanon Township*. Lebanon Township Historical Society.
- Nucci, M.L., Shorr, R.G.L., Abuchowski, A. (1999). Strategies for dealing with the immunogenicity of therapeutic proteins. In *Novel Therapeutics from Modern Biotechnology: From Laboratory to Human Testing*, D. Oxender and L. Post (Eds). Springer-Verlag Telos.
- Nucci, M.L., Abuchowski, A. (1998). The search for blood substitutes. *Scientific American*. February.
- Nucci, M.L. (1998). Living better with telomerase. *Life Extension Magazine*. July.
- Nucci, M.L. *Reuters HealthLine* (www.reutershealth.com). January 1998:
In utero exposure to famine does not affect fertility.
Minimal effective dose of paroxetine for panic disorder determined.
Link between HRT and reduced CAD risk confirmed with electron beam tomography.
Leuprolide plus add-back hormones suppresses endometriosis pain.
Cytomegalovirus transmitted to preterm infants through breast milk.
Gene test aids Alzheimer's disease.
Drug prolongs survival in multiple myeloma.
February 1998:
Heart disease, depression link in elderly.
Dietary fat not linked to breast cancer.
Exercise intensity impacts heart risks.
- Nucci, M.L. *Reuters HealthLine* (www.reutershealth.com). January 1998:
Biochemical, physiological markers may help diagnose CJD.
Potential blood test for prion disease.
Feeding behavior regulated by hypothalamic neuropeptides.
Brain peptides linked control eating habits.
Bacterial infection linked to hypertension.

Publications (continued)

- Maternal-fetal microchimerism may be involved in scleroderma.
Fetal cells may cause scleroderma.
Chlymadia pneumoniae infection linked to severe hypertension.
- Nucci, M.L., Shorr, R.G.L., Abuchowski, A. (1991). The clinical progress of polymer modified proteins. In *Peptide and Protein Drug Delivery*. 2nd Edition. Marcel Dekker.
- Nucci, M.L. *ScienceNOW* (www.aaas.org)
Cells pumping iron. July 1997.
Birthday germs hike palsy risk. July 1997.
To each (tree) according to its need. August 1997.
Details of a death warrant. September 1997.
- Nucci, M.L., Shorr, R.G.L., Abuchowski, A. (1996). PEG-hemoglobin. *Drugs of the Future*. 21:29-32.
- Shum, K.L., Leon, A., Viau, A.T., Nucci, M.L., Shorr, R.G.L. (1996). The physiological and histopathological response of dogs to exchange transfusion with polyethylene glycol modified bovine hemoglobin (PEG-Hb). *Artificial Cells Blood Substitutes and Immobilization Biotechnology*. 24:655-683.
- Davis, F.F., Kazo, G.K., Nucci, M.L., Abuchowski, A. (1991). Reduction of immunogenicity and extension of circulating half life of peptides and proteins. In *Advances in Parenteral Sciences, Vol. 4. Peptide and Protein Drug Delivery*. Marcel Dekker, New York, N.Y. 831-864.
- Nucci, M.L., Shorr, R.G.L., Abuchowski, A. (1991). The therapeutic value of polyethylene glycol modified proteins. *Advances in Drug Delivery Review*. 6(2):133-152:1991.
- Chua, C.C., Greenberg, M., Viau, A., Nucci, M., Brenckman, W.D. Jr., Hershfield, M.S. (1988). Use of polyethylene glycol-modified uricase (PEG-uricase) to treat hyperuricemia in a patient with non-Hodgkin lymphoma. *Annals of Internal Medicine*. 109(2):114-7.
- Nucci, M.L., Olejarczyk, J., Abuchowski, A. (1986). Immunogenicity of polyethylene glycol modified superoxide dismutase and catalase. *Journal of Free Radicals in Biology and Medicine*. 2(5-6):321-5:1986.
- Abuchowski, A., Kazo, G.K., Verhoest, C.R. Jr., Van Es, T., Kafkewitz, D., Nucci, M.L., Viau, A.T., Davis, F.F. (1984). Cancer therapy with chemically modified enzymes. I. Antitumor properties of polyethylene glycol asparaginase complexes. *Cancer Biochemica Biophysica*. 7(2):175-86.

Presentations

- Nucci, Mary L. (2012). Giant Screen Films: Brave new world or same old stuff? Association of Science and Technology Centers Annual Meeting, Columbus, OH, October 13-16, 2012.
- Nucci, Mary L. (2012). Mork and Mindy, canola oil and mustard gas: The dilemma of scientific illiteracy in decisions about food and health. Between Scientists and Citizens, Great Plains Society for the Study of Argumentation. June 1-2.
- Nucci, Mary L. (2012). The Gender Divide in Nanotechnology Food? Food Networks: Gender and Foodways. University of Notre Dame, January 26-29.

Presentations (continued)

- Nucci, Mary L. (2011). A first taste of food nanotechnology: Consumer perceptions of nanotechnology and its application to food. *Understanding Consumer's Acceptance of Food Nanotechnology: Research and Dialogue*, Rutgers University, October 21.
- Nucci, Mary L. (2011, Chair). The Big E's: Examining Evaluation and Education in Giant Screen Films. Giant Screen Cinema Association International Meeting, Austin, TX, September 18-22.
- Nucci, Mary L. & Hallman, W.K. (2010). "I don't want to think about eating technology": Inserting nanotech into our food/culture. *Chew On This: Food Studies in Communication*. National Communication Association Annual Convention Pre-Conference. San Francisco, CA, November 13, 2010.
- Nucci, Mary L. (2010). *Communicating in large format: Considering the role of technology in communicative capability*. National Communication Association Annual Convention. San Francisco, CA, November 14-17.
- Nucci, Mary L. & Hallman, W.K. (2010). *Examining Consumer's Perceptions of Nanotechnology for Food Safety: A Baseline Study*. IAFP 2010, August 1, Anaheim, California.
- Nucci, Mary L. *Communicating food safety on television network news: Spinach outbreak of 2006*. (2009). National Communication Association Annual Meeting, Chicago, IL. November 12-15.
- Nucci, Mary L. *Twenty Years of Nanotechnology on Television News: Does Anyone Know What It Is?* (2009). New Technologies: Risks, Responsibilities, and Rhetoric, Association for Rhetoric in Science and Technology Pre-Conference. National Communication Association Annual Meeting, November 11.
- Hallman, W. K., Cuite, C. L., & Nucci, M. L. (November 18, 2009). *Food recalls and the American public: Research concerning what people hear, know, and do in response to contamination incidents*. Invited keynote presentation to the Extension Disaster Education Network (EDEN) Regional Food Protection Conference, Lexington, Kentucky.
- Hallman, W. K., Cuite, C. L., & Nucci, M. L. (October 30, 2009). *Communicating with older populations during food recalls*. Invited presentation to the Food Forum of the Institute of Medicine of the National Academies, Washington, D.C.
- Hallman, W. K., Cuite, C. L., & Nucci, M. L. (October 27, 2009). *Consumer responses to food recalls*. Invited keynote presentation to the Extension Disaster Education Network (EDEN) Regional Food Protection Conference, Camp Hill, Pennsylvania.
- Koster, Emlyn, Nucci, Mary, and Knight-Williams, Valerie. (2009). *Lessons Learned from GSCA's 2008 Symposium, Connecting Society with Science: The Greater Potential of Giant Screen Experiences*. Giant Screen Cinema Association International Conference and Trade Show, September 21-23, Indianapolis, IN.
- Nucci, Mary L., Cuite, Cara, L. & Hallman, William K. *Salmonella, it's what's for dinner: The media and food safety*. Science Education for New Civic Engagements and Responsibilities (SENCER), Washington Symposium and Capitol Hill Poster Session. March 30-31, Washington DC.

Presentations (continued)

- Nucci, Mary L. (October 30, 2008). *Through a Large Lens: Gazing at Women Scientists in Large Format*. Center for the Study of Film and History Conference, Rosemont, Illinois. October 2008.
- Hallman, William K., Chess, Caron, Cuite, Cara L., Nucci, Mary L., Pleasant, Andrew (March 10, 2008). Looking Back, Looking Forward: Lessons Learned from a Multi-Disciplinary Examination of the 2006 Spinach Recall. Part of *Examining the 2006 Spinach Crisis from Multiple Perspectives*. Presented to U.S. Food and Drug Administration, Center for Food Safety and Nutrition, College Park, MD.
- Hallman, William K., Chess, Caron, Cuite, Cara L., Nucci, Mary L., Pleasant, Andrew Hallman, W.K. (March 10, 2008). *Looking Back, Looking Forward: Lessons Learned from a Multi-Disciplinary Examination of the 2006 Spinach Recall*. Presented to U.S. Department of Agriculture, Cooperative State Research, Education, and Extension Service, Washington, DC.
- Nucci, M. L. (March 10, 2008). *Communicating Food Safety: Broadcast News Coverage of the Spinach Recall of 2006*. Presented to U.S. Food and Drug Administration, Center for Food Safety and Nutrition, College Park, MD.
- Nucci, M. L. (March 10, 2008). *Communicating Food Safety: Broadcast News Coverage of the Spinach Recall of 2006*. Presented to U.S. Department of Agriculture, Cooperative State Research, Education, and Extension Service, Washington, DC.
- Nucci, Mary L. *Contesting capture: the impact of digital technology on large format film*. Society for Cinema and Media Studies Annual Conference, March 2008.
- Nucci, Mary L. *Communicating food safety: Television coverage of the spinach recall of 2006*. Nutritional Sciences Graduate Student Association Conference, Rutgers University, February 29, 2008.
- Nucci, Mary L. *Know thy audience: Baseline responses to giant screen films at two Vancouver theaters*. Giant Screen Cinema Association International Meeting, Vancouver, Canada, September, 2007.
- Cuite, Cara L., Hallman, William K., Condry, Sara C., Nucci, Mary L. *Media reports on the 2006 Spinach Contamination: Were we told what we wanted to know?* Society for Risk Analysis Annual Meeting. Austin, TX, December 9-12, 2007.
- Pleasant, Andrew, Nucci, Mary L., Skinner, Marley, and Rader, Ryan. *Scared off spinach? An analysis of selected print media coverage of the Spinach/E. coli incident in the United States, 2006*. American Public Health Association Annual Meeting, Washington DC, November 2007.
- Nucci, Mary L. (2007). *Pictures worth a million words: the large format view of the national parks*. Media Fields Conference, Santa Barbara, CA. April 2007.
- Daloia, Justin, Nucci, Mary, L., and Hallman, William K. Food in the morning: *Talking about food safety on the morning news shows*. Association for the Study of Food Society and Agriculture, Food, and Human Values Society Joint Meeting. Boston, MA. June 2006.
- Nucci, Mary L., Daloia, Justin, Frenkel, Veronika and Hallman, William K. *Prime time food, or what can you learn about food safety on the evening news?* Association for the Study of Food Society and Agriculture, Food, and Human Values Society Joint Meeting. Boston, MA. June 2006.

Presentations (continued)

- Kubey, Robert L., Nucci, Mary L. *National Television News Coverage of Genetically Modified Food 1981-2003: First Findings*. International Communication Association Annual Meeting, Dresden, Germany, June 19-23, 2006.
- Nucci, Mary L. *The cinematographer's perspective: communicating in large format*. International Communication Association Annual Meeting, Dresden, Germany, June 19-23, 2006.
- Nucci, Mary L. *Reconsidering the 21st century observer: The science center and the large format film*. Fourth Annual Meeting of the Cultural Studies Association (U.S.). Washington DC, April 19 - 22, 2006.
- Nucci, Mary L. *When the technology is the star: science in large format*. Society for Cinema and Media Studies Annual Meeting. Vancouver, Canada, March 2-5, 2006.
- Nucci, Mary L. *Science on the big screen: An academic perspective*. Giant Screen Theater Association Annual Meeting. Boston, MA. September 2005.
- Kubey, R. and Nucci, M. *National Television News About GM Food: Evening Network Coverage 1980-2003*. Global Biotechnology Communicators Conference, St. Josephs University, Philadelphia, PA, June 23-24, 2005.
- Nucci, Mary L. *Jeanne Dielman and the Feminist Potential of Large Format Film*. International Communication Association, New York. May 2005.
- Nucci, Mary L. *Technology, theory and the large format film*. Cinema-Tech 2005. University of Lancaster, England. April 2005.
- Nucci, Mary L. *What's Bigger Than a Belly Laugh?: Humor in Large Format Films*. Eastern Communication Association, Boston, MA. March 2005.
- Nucci, Mary L. (Panel Organizer/Moderator). *Framing Science News: What Academic Research Says About What You Write*. National Association of Science Writers Annual Meeting, Washington DC, February 15-16, 2005.
- Nucci, Mary L. *Not Too Distant Learning: The Ether Bridge*. Association for Education in Journalism and Mass Communication Conference. Toronto, Canada. August 2004.
- Nucci, M.L. *The Language of GM Food: Shifts In Discourse From Scientist To The Press*. Association for the Study of Food Society and Agriculture, Food, and Human Values Society Joint Meeting. Hyde Park, NY. June 2004.
- Nucci, M.L. *In the Land of Giants: Public Pedagogy, Entertainment, and the Uses of Large Format Cinema*. International Communication Association Annual Meeting. New Orleans, LA. May 2004
- Nucci, M.L. *From Science Article to the Public Press: A case study of frames and rhetoric*. International Communication Association Annual Meeting. New Orleans, LA. May 2004.
- Nucci, Mary L. *The case of the Monarch butterfly: examining the shift in language from science article to public press*. Invited speaker at the Merck Science Journalism Awards Program, Rutgers University. April 2004.
- Kubey, R., and Nucci, M. *National Television News About GM Food: Evening Network Coverage 1990-2003*. Rutgers University, SCILS Research Day. New Brunswick, NJ. March 2004.
- Nucci, Mary L. *The butterfly effect: when little things mean a lot*. Rutgers University, SCILS Research Day. New Brunswick, NJ. March 2004.

Presentations (continued)

- Nucci, Mary L. *Evaluating Large Format Films Through the Lens of Audience Studies Theories*. Eastern Communication Association. Boston, MA, March 2004.
- Nucci, Mary L. *Considering the large format audience: experience, space and ideology*. Association for Education in Journalism and Mass Communication Midwinter Conference. New Brunswick, NJ. February 2004.
- McInerney C., Kubey, R., Bird, N., Nucci, M., Filan, D., Grimmatt, K., and Scott, C. *Consumer Acceptance of Biotechnology Food: Information Quality and Decision Making*. Rutgers University, SCILS Research Day. New Brunswick, NJ. April 2003.
- Nucci, M.L. *The Curator as Team Player*. Exhibits and Curators: Changes for the 21st Century? New Jersey Historical Society. February 2001.
- Nucci, M.L. *Health in the Science Center*. International Conference on Science Communication. Beijing, China. November 2000.
- Nucci, M.L., Taylor, B. (Panel Organizer/Moderator). *Linking NASW and ASTC: Members of the National Association of Science Writers Talk about Writing Science*. Association of Science and Technology Center Annual Meeting. Cleveland, OH. October 2000.
- Nucci, M.L., Barry, S. (Panel Organizer/Moderator). *Writing and Designing Effective Exhibit Labels*. Association of Science and Technology Center Annual Meeting. Tampa, FL. October 1999.
- Nucci, M.L., Barry, S. (Panel Organizer/Moderator). *From Labels to Articles: Helping Science Writers Write more Effectively and Clearly*. Association of Science and Technology Center Annual Meeting. St. Louis, MO. October 1998.
- Nucci, M.L., Shorr, R.G.L, Abuchowski, A. *Decreased immunogenicity and increased circulating life: Key factors in the development of protein therapeutics*. FASEB. Anaheim, CA. April 1992.
- Nucci, M.L., Shorr, R.G.L., Abuchowski, A. *The therapeutic value of poly(ethylene glycol)-modified proteins*. US-Japanese Symposium on Drug Delivery. Maui, HI. December 1991.
- Nucci, M.L. *Planning for the small biotech/pharmaceutical firm*. October 1988.
- Abuchowski, A., Nucci, M. *Improvement of bioavailability and pharmacokinetic characteristics of macromolecules through physico-chemical modification*. European Conference on Biotechnology. Verona, Italy. November 1988.
- Nucci, M.L., Olejarczyk, J., Hershfield, M., Buckley, R., Rubenstein, A., Sorenson, R., Kobayashi, R., Kobayashi, A.L., Abuchowski, A. *Immunogenicity of polyethylene glycol modified bovine adenosine deaminase*. American Academy of Allergy and Immunology. Anaheim, CA. March 1988.
- Nucci, M.L., Olejarczyk, J., Abuchowski, A. *Immunogenicity studies on proteins modified with polyethylene glycol*. Innovations in Protein Therapeutics: From Research to the Clinic. Lake Buena Vista, FL. December 1987.
- Nucci, M.L., Olejarczyk, J., Abuchowski, A. *Immunogenicity of polyethylene glycol modified superoxide dismutase and catalase*. Modified Enzymes in Free Radical Research. Princeton, NJ. July 1986.