

## Ethan D. Schoolman

440 Church St., Dana Building  
School of Natural Resources and Environment  
Ann Arbor, MI 48109-1041

www.ethanschoolman.org  
edavsch@umich.edu  
518-257-0471

### Professional Appointments

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- 2015 – present Assistant Professor, Department of Human Ecology, School of Environmental and Biological Sciences, Rutgers—The State University of New Jersey
- 2013 – 2015 Dow Postdoctoral Research Fellow, School of Natural Resources and Environment and Erb Institute for Global Sustainable Enterprise, University of Michigan

### Education

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- 2013 Ph.D., Department of Sociology, University of Michigan  
Dissertation Research: “How Personal is the Political? Understanding Socially Responsible Consumption”
- 2004 M.A., Department of Politics, Princeton University  
Major Areas: Political Theory, Public Law and Environmental Studies
- 1999 B.A. with General Honors, The College, University of Chicago  
Major Area: Fundamentals: Issues and Texts

### Research and Teaching Interests

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Environmental Sociology	Sustainability and Food Systems
Economic Sociology and Organizational Studies	Stratification and Inequality
Political Sociology and Social Movements	Consumption and Consumers

### Recent Grants

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#### Research Grants

- 2015 Source: USDA Midwest Regional Climate Hub  
Project Title: Climate Change and Decision-Making Among Fruit, Vegetable, and Wine Growers in the Upper Midwest  
Award: Collaboration established as of December 2014 with Dr. Lois Morton and Dr. J. Gordon Arbuckle at Iowa State University; amount shared to be determined.
- 2014 Source: University of Michigan Water Center

Project Title: The Impacts of Agriculture on Freshwater Ecosystems: Will Strengthening Local Food Systems Help or Hurt?  
Award: \$49,721 (co-Principle Investigator)

#### Program Development and Teaching Grants

2014 Source: Dow Distinguished Award Seed Funding  
Project Title: The Students' Food Hub: Bridging the Gap Between Local Farms and Students  
Award: \$5,000 (co-Investigator)

#### **Publications**

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##### Articles

- Schoolman, Ethan D., Mike Shriberg, Sarah Schwimmer and Marie Tysman. "Green Cities and Ivory Towers: How Do Higher Education Sustainability Initiatives Shape Millennials' Consumption Practices?" (Forthcoming from the *Journal of Environmental Studies and Sciences*)
- 2012 Schoolman, Ethan D., and Chunbo Ma. "Class, Migration, and Environmental Inequality: Pollution Exposure in China's Jiangsu Province." *Ecological Economics* 75: 140-151.
- 2012 Schoolman, Ethan D., Jeremy S. Guest, Kathleen F. Bush and Andrew R. Bell. "How Interdisciplinary is Sustainability Research? Analyzing the Structure of an Emerging Scientific Field." *Sustainability Science* 7: 67-80.

##### Articles Under Review

Schoolman, Ethan D. "Be a Good Shopper, or Shop for Good? Non-Monetary Costs in Socially Responsible Purchasing." (Revise and Resubmit for *Sociological Forum*)

##### Book Chapters and Invited Essays

- 2015 Schoolman, Ethan D. "Big-Box Stores." In *Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*, edited by J. Michael Ryan and Daniel Cook. Hoboken, NJ: Wiley-Blackwell.
- 2014 Schoolman, Ethan D. "Staying True to Its 'Roots': How Will Growth Change Local Food Systems?" Erb Institute Summary Report. <http://erb.umich.edu/blog/2014/11/24/staying-true-to-its-roots-how-will-growth-change-local-food-systems/>
- 2012 Schoolman, Ethan D. "Bush (George H.W.) Administration." In *Encyclopedia of Global Warming and Climate Change*, Second Edition, edited by S. George Philander, pp. 164-166. Thousand Oaks, CA: Sage Publications.

- 2012 Schoolman, Ethan D. “Carter Administration.” In *Encyclopedia of Global Warming and Climate Change*, Second Edition, edited by S. George Philander, pp. 210-212. Thousand Oaks, CA: Sage Publications.
- 2011 Schoolman, Ethan D. “Green Horizon: The Theory and Prospects of Thomas Lyson’s ‘Civic Agriculture’.” *Sociological Forum* 26(2): 460-464.
- 2009 Schoolman, Ethan D. “Houle, Marcy Cottrell.” In *Modern American Environmentalists: A Biographical Encyclopedia*, edited by Everett I. Mendelsohn and George A. Cevalco, pp. 206-211. Baltimore: Johns Hopkins University Press.
- 2009 Schoolman, Ethan D. Review of Richard Hindmarsh, *Edging Towards BioUtopia: A New Politics of Reordering Life and the Democratic Challenge* (2008). *Environmental Politics* 18(1): 144-146.

### Works in Progress

Schoolman, Ethan D. “‘All Politics Is Local’—But All Shopping is Not: The Origins and Aims of “Buy Local” Campaigns.”

Moon, Jeremy, Sareh Pouryousefi and Ethan D. Schoolman. “Creating a Business Sustainability Center and Building Capacity.”

### **Graduate Research Fellowships**

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- 2011 Erb Institute for Global Sustainable Enterprise, University of Michigan  
Doctoral Research Scholarship
- 2009 Graham Environmental Sustainability Institute, University of Michigan  
Graduate Fellowship (full funding over 2 years)
- 2008 Rackham School of Graduate Studies, University of Michigan  
Spring-Summer Research Grant (with Dr. Elisabeth Gerber)
- 2007 National Science Foundation  
Graduate Research Fellowship: Honorable Mention
- 2007 Nonprofit and Public Management Center, University of Michigan  
Doctoral Research Award
- 2005 Environmental Institute, Princeton University  
Summer Research Grant (with three co-researchers)

### **Honors and Awards**

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- 2013 Conflict, Social Action, and Change Division, Society for the Study of Social Problems  
2013 Best Student Paper Competition, First Runner-Up (“Be a Good Shopper, or Shop for Good? Non-Monetary Costs in Socially Responsible Purchasing”)
- 2006 Department of Sociology, University of Michigan  
“High Pass” in qualifying examination in Culture and Knowledge
- 1995 The College, The University of Chicago  
College Honors Scholarship (awarded for four years)

## **Conferences and Presentations**

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### Organizing

- 2013 (with Yuki Kato) Organizers/Presiders of the Session, “Community Spaces and Food Justice,” at the Annual Meeting of the Society for the Study of Social Problems, August 16, San Francisco, CA.
- 2013 Program Committee Member for the Pre-ASA Mini-Conference, “Farm to Table,” sponsored by the American Sociological Association Section on Consumers and Consumption, August 15, Berkeley, CA.

### Presenting

- 2013 Schoolman, Ethan D. “Be a Good Shopper, or Shop for Good? Non-Monetary Costs in Socially Responsible Purchasing.” Annual Meeting of the Society for the Study of Social Problems, August 8, New York, NY.
- 2012 Schoolman, Ethan D. “Buying Local: New Politics or Expanding the ‘Inverted Quarantine?’” Annual Meeting of the American Sociological Association, August 17, Denver, CO.
- 2012 Schoolman, Ethan D. “Scratching the Green Surface: How Do University ‘Go Green’ Programs Shape Student Views Regarding Environmental Problems?” Annual Meeting of the Society for the Study of Social Problems, August 18, Denver, CO.
- 2011 Schoolman, Ethan D. “Wallet or Ballot? How Everyday Economic Activity Becomes a Political Act.” Annual Meeting of the American Sociological Association, August 22, Las Vegas, NV.
- 2011 Schoolman, Ethan D. “Theorizing Ethical Consumption.” Consumer Studies Research Network Mini-Conference, August 19, University of Nevada, Las Vegas, NV.
- 2011 Schoolman, Ethan D. “Mass Green: How the Space of Shopping Structures Environmental Purchasing.” Consumer Culture Theory Workshop V, July 6, Northwestern University, Chicago, IL.

- 2010 Schoolman, Ethan D., Jeremy S. Guest, Kathleen F. Bush and Andrew R. Bell. "Analyzing Interdisciplinarity Using Bibliographic Data." Executive Board of the Graham Environmental Sustainability Institute, January 21, Ann Arbor, MI.
- 2009 Schoolman, Ethan D., and Chunbo Ma. "Understanding Environmental Inequality in China: Is New Theory Needed?" Annual Meeting of the Society for the Study of Social Problems, August 8, San Francisco, CA.
- 2008 Caren, Neal, and Ethan D. Schoolman. "Closing the Clean Air Gap? Environmental Justice in the 1990s." Annual Meeting of the American Sociological Association, August 3, Boston, MA.
- 2005 Abdenur, Adriana, Michael Benediktsson, Sara Nephew and Ethan D. Schoolman. "From Handshakes to Lawsuits: The Social Impact of Methane Development." Princeton Environmental Institute Workshop, March 10, Princeton, NJ.
- 2004 Schoolman, Ethan D. "Nature's Contributions to Democratic Culture." Annual Meeting of the Western Political Science Association, March 11-13, Portland, OR.

### **Research Positions and Affiliations**

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Food Access in Michigan Project, University of Michigan (Dr. Dorceta Taylor, P.I.)  
 Qualitative Research Coordinator (2013 – ongoing)  
 Qualitative Research Consultant (2012 – 2013)

Graham Environmental Sustainability Institute, University of Michigan  
 Lead Survey Designer, Sustainability Cultural Indicators Project (2012 – ongoing)

Office of Information and Technology Services, University of Michigan  
 Graduate Student Research Assistant, Institutional Research (2012 – 2013)

Erb Institute for Global Sustainable Enterprise, University of Michigan  
 Affiliated Doctoral Student (2007 – 2013)

School of Public Health, University of Michigan  
 Research Associate, Health Management and Policy (2006 – 2007)

Princeton Forum for Environmental Sociology, Princeton University  
 Co-Principal Investigator (2004 – 2005)

### **Teaching and Mentorship**

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Undergraduate Research Opportunities Program (UROP), University of Michigan  
 Research Supervisor (2014-15), "Defining Sustainable Food in University Procurement Policy"

Food Access in Michigan Project, University of Michigan (Dr. Dorceta Taylor, P.I.)  
Research Mentor in Qualitative Methods (2013 – ongoing)

Ecological Ambassadors Core Course: Sustainability on Campus (Dr. Mike Shriberg, Prof.)  
Guest Lecturer and Qualitative Fieldwork Supervisor (Winter, 2013)

Undergraduate Honors Program, University of Michigan  
Preceptor and Academic Advisor (2010 – 2012)

Department of Sociology, University of Michigan

Graduate Student Instructor (2006 – 2009)

- SOC 610: Advanced Statistics for Graduate Students
- SOC 315: Economic Sociology
- SOC 310: Social Theory
- SOC 210: Introduction to Statistics (instructor of record)
- SOC 100: Introduction to Sociology

Undergraduate Honors Program, University of Michigan  
Graduate Fellow (2006 – 2008)

Woodrow Wilson School of Public and International Affairs, Princeton University  
Lecturer (2005)

- POL 308: Ethics and Public Policy
- PHI 387: Ethics and the Environment

Leadership Enterprise for a Diverse America  
Facilitator (2005)

Community Based Learning Initiative, Princeton University  
Graduate Student Advisor (2005)

Writing Program, Princeton University  
Writing Partner (2005)

### **Professional Organizations: Membership and Service**

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American Sociological Association

Member (2006 – *ongoing*)

- Consumers and Consumption Section (Council Member, 2013-2014)
- Cultural Sociology Section
- Environment and Technology Section
- Political Sociology Section

Society for the Study of Social Problems

Member (2006 – *ongoing*)

- Environmental and Technology Division
- Law and Society Division
- Theory Division

Sociology Graduate Students Organization, University of Michigan  
Co-Chair (2006 – 2008)

### **Experience in Journalism**

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Beat Reporter, Spotlight Newspapers (2001; 2004)

News Editor, Chicago Weekly News (2006 – 2007)

Intern Reporter, Gannett News Service (1997)

### **Professional References**

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Dr. Dorceta Taylor  
Professor of Environmental Sociology  
School of Natural Resources and Environment  
University of Michigan  
dorceta@umich.edu; 734-763-5327

Dr. Thomas Princen  
Associate Professor of Natural Resources and Environmental Policy  
School of Resources and Environment  
University of Michigan  
tprincen@umich.edu; 734-647-9227

Dr. Lois Morton  
Professor of Sociology  
Project Director, USDA-NIFA Climate and Corn-Based Cropping Systems CAP  
Department of Sociology  
Iowa State University  
lwmorton@iastate.edu; 515-294-2843

Dr. John Callewaert  
Integrated Assessment Director  
Graham Sustainability Institute  
University of Michigan  
jcallew@umich.edu; 734-615-3652

Dr. Howard Kimeldorf  
Professor of Sociology

Department of Sociology  
University of Michigan  
hkimel@umich.edu; 734-647-6895