

CARA L. CUI TE

Curriculum Vitae

ADDRESS

Department of Human Ecology
New Jersey Agricultural Experiment Station
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EDUCATION

Ph.D. Social/Health Psychology, Rutgers University, New Brunswick, NJ, May 2003.
M.S. Social/Health Psychology, Rutgers University, New Brunswick, NJ, May 1998.
B.S. Psychology/French, Union College, Schenectady, NY, May 1992.

DISSERTATION

Dissertation: A Test of Numeric Formats for Risk Communication.
Dissertation Director: Neil Weinstein.

PROFESSIONAL EXPERIENCE

Associate Research Professor, Department of Human Ecology (2010-present).
Research Project Manager, Food Policy Institute, Rutgers University (2006-2010).
Post-doctoral Researcher, Food Policy Institute, Rutgers University (2003-2006).
Research Analyst, Center for State Health Policy, Rutgers University (2001-2002).

TEACHING EXPERIENCE

Research Methods in Human Ecology; Rutgers University
Data Analysis in Human Ecology; Rutgers University
Rutgers 250: A Taste of Culinary History; Rutgers University Byrne Seminar
General Psychology; Rutgers University
Health Psychology; Rutgers University

RESEARCH GRANTS

Senior Personnel, Reducing Household Food, Energy and Water Consumption: A Quantitative Analysis of Interventions and Impacts of Conservation. National Science Foundation INFEWS/T3.
Total Grant: \$2,983,358; Subcontract to Rutgers: \$419,184. (October 2016-September 2021).

Principal Investigator, Evaluation of Breakfast After the Bell in New Brunswick Public Schools.
University Community Partnership Grants; \$20,000 (July 2016-June 2017).

Co-Principal Investigator, Working Together for a Food Secure New Brunswick: A Community Food Assessment and Roundtable. Johnson & Johnson Corporate Contributions; \$150,000 (July 2014-June 2017).

Principal Investigator, Best Practices in Coastal Storm Risk Communication. New Jersey Sea Grant, Coastal Storm Awareness Program; \$149,805 (January 2014-April 2015).

Co-Investigator, Improving the Safety and Nutritional Adequacy of the Home Food Supply of Elderly Recipients of Home Delivered Meals. United States Department of Agriculture (USDA), National Institute for Food and Agriculture (NIFA), National Integrated Food Safety Initiative; \$600,000 (September 2010 – August 2014).

Investigator, Hub City Fresh: Healthy Corner Store Initiative in New Brunswick. Rutgers University Community-University Research Partnership Grant for New Brunswick; \$17,000 (July 2014 – June 2015).

Principal Investigator, Increasing Food Security for the Homebound Elderly in New Brunswick. Rutgers University Community-University Research Partnership Grant for New Brunswick; \$17,000 (July 2012 – June 2013).

Principal Investigator, Experimental Evidence for Best Practices in Food Crisis Communication. National Center for Food Protection and Defense, A Homeland Security Center of Excellence; \$330,922 (September 2010 – March 2013).

Co-Investigator, Food Nanotechnology: Understanding the Parameters of Consumer Acceptance. United States Department of Agriculture (USDA), Cooperative State Research, Education, and Extension Service (CSREES), National Research Initiative; \$200,000 (January 2009 – December 2011).

Investigator, Assessing Hospitals' Use of Mandatory Error Reports for Quality Improvement and Error Reduction, James S. Todd Memorial Award for Patient Safety Research of 2001 (2001-2002).

ARTICLES IN REFEREED JOURNALS

Rita M. McWilliams; Hallman, W.K. Cuite, C.L. Cuite, Mersich' A., Sastri, N. Netteville, L., Byrd - Bredbenner, C. (in press). Food safety practices of homebound seniors receiving home-delivered meals. *Topics in Clinical Nutrition*.

Golem D, Hallman W, Cuite, C, Bellows, A, and Byrd-Bredbenner, C. (in press). Food Supplies of Immigrant and Minority Households: How Prepared Are They for Disaster Emergency Conditions? *Topics in Clinical Nutrition*, accepted March 2016 for publication in 31(3), September 2016 issue.

Johnson, B., Cuite, C.L, and Hallman, W.K. (2015). Modeling retrospective attribution of responsibility to institutional hazard managers: An example for food contamination. *Risk Analysis*, 35 (3), 423–433.

- Onyango, B., Hooker, N., Hallman, W.K., & Cuite, C.L. (2010). American perceptions of food safety: A comparative study of fresh produce, beef and poultry products. *Journal of Food Distribution Research*, 41(3), 1-13.
- Schefske, S. D., Bellows, A. C., Byrd-Bredbenner, C., Cuite, C. L., Rapport, H., Vivar, T., & Hallman, W. K. (2010). Nutrient Analysis of Varying Socioeconomic Status Home Food Environments in New Jersey. *Appetite*, 52(2), 384-389.
- Turvey, C. G., Onyango, B., Cuite, C. L., & Hallman, W. K. (2010). Risk, fear, bird flu, and terrorists: A study of risk perceptions and economics. *Journal of Socio-Economics*, 39(1), 1-10.
- Chess, C., Reilly, M.A., & Cuite, C.L. (2009). Government as biosecurity communicator: The 2006 spinach advisory. *Biosecurity and Bioterrorism: Biodefense Strategy, Practice, and Science*. 7(2): 144-152. doi:10.1089/bsp.2008.0051
- Nucci, M. L., Cuite, C. L., & Hallman, W. K. (2009). When good food goes bad: Television network news and the spinach outbreak of 2006. *Science Communication*, 31(2), 238-265.
- Cuite, C. L., & Hallman, W. K. (2009). Public response to large-scale produce contamination. *Choices*, 24(2), 21-25.
- Cuite, C.L. & Weinstein, N.D., Emmons, K.M., & Colditz, G. (2008). A test of numeric formats for risk communication. *Medical Decision Making*, 28 (3), 377-384.
- Onyango, B., Miljkovic, D., Hallman, W., Nganje, W., Condry, S., & Cuite, C. (2008). Food recalls and food safety perceptions: The September 2006 spinach recall case. *Journal of Agribusiness*, 26(1), 77-98.
- Brewer, N. T., Cuite, C. L., Herrington, J., & Weinstein, N. D. (2007). Risk compensation and vaccination: Can getting vaccinated cause people to engage in risky behaviors? *Annals of Behavioral Medicine*, 34 (1), 95-99.
- Cuite, C. L., Aquino, H. L., & Hallman, W. K. (2005). An empirical investigation of the role of knowledge in public opinion about GM food. *International Journal of Biotechnology*, 7(1/2/3), 178-194.
- Brewer, N. T., Weinstein, N. D., Cuite, C. L., & Herrington, J. (2004). Risk perceptions and their relation to risk behavior. *Annals of Behavioral Medicine*, 27, 125-130.
- Weinstein, N.D., Lyon, J., Rothman, A., & Cuite, C.L. (2000). Changes in perceived vulnerability following natural disaster. *Journal of Social and Clinical Psychology*, 19 (3), 372-395.
- Weinstein, N.D., Lyon, J., Rothman, A., & Cuite, C.L. (2000). Preoccupation and affect as predictors of precautionary action following natural disaster, *British Journal of Health Psychology*, 5 (4), 351-363.
- Weinstein, N.D., Lyon, J., Sandman, P. & Cuite, C.L. (1998). Experimental evidence for stages of health behavior change: The Precaution Adoption Process applied to home radon testing, *Health Psychology*, 17 (5), 445-453.

- Cuite, C.L., Shwom, R., Hallman, W.K., Demuth, J., and Morss, R. (under review). Improving Hurricane Evacuation Messages. *Weather, Climate and Society*.
- Ismail, M. & Cuite, C.L. (under review). Farm to Home: Senior Farmers Market Nutrition Program Enrollment and Produce Delivery for Homebound Seniors. *Journal of Human Sciences and Extension*.
- Lashway, N.F., Hallman, W., Cuite, C., Byrd-Bredbenner, C., Ohman-Strickland, P., McWilliams, R. M., & Robson, M. (under review). Nutritional Adequacy of Home Food Inventories of Seniors receiving Home-Delivered Meals in South Carolina. *Journal of Nutrition in Gerontology and Geriatrics*.
- Lashway, N.F., Hallman, W., Cuite, C., Byrd-Bredbenner, C., Ohman-Strickland, P., DiFerdinando, G. Jr., McWilliams, R. M., & Robson, M. (under review). Nutritional Adequacy of Vitamin D in Seniors receiving Home-Delivered Meals in South Carolina. *Appetite*.

BOOK CHAPTERS

- Ismail, M. & Cuite, C.L. (in press). Farm to Home: Produce Delivery and Senior Farmers Market Nutrition Program Access for Homebound Older Adults. In *Feeding Communities*. Edited by Bosso, C. New York, NY: Routledge Publishing.
- Hallman, W. K., Cuite, C. L., Dellava, J. E., Nucci, M. L., Condry, S. C. (2009). Public response to the 2006 recall of contaminated spinach. In X, Fan, B. A. Niemira, C. J. Doona, F. E. Feeherry & R. B. Gravani (Eds.) *Microbial Safety of Fresh Produce: Challenge, Perspectives and Strategies*. (pp. 351-368). Ames Iowa: Wiley-Blackwell.
- Emmons, K.M., Cuite, C.L., & Waters, E. (2006). Cancer Risk Communication and Comprehension, in *Cancer Epidemiology and Prevention*, Third Edition. Edited by David Schottenfeld and Joseph F. Fraumeni. Oxford, UK: Oxford University Press.
- Weinstein, N.D.; Lyon, J.E.; Sandman, P.M.; Cuite, C.L. (2003). Experimental evidence for stages of health behavior change: The precaution adoption process model applied to home radon testing, in *Social Psychology of Health*. Edited by Peter Salovey and Alexander Rothman. New York, NY, US: Psychology Press.

SELECTED MONOGRAPHS AND OTHER PUBLICATIONS

- Hallman, W. K., Cuite, C. L. & Morin, X. (2013). Public perceptions of labeling genetically modified foods. New Brunswick, New Jersey: Rutgers, The State University of New Jersey, Department of Human Ecology Research Report. Available at http://humeco.rutgers.edu/documents_pdf/news/gmlabelingperceptions.pdf
- Hallman, W. K., Cuite, C. L., & Wu, F. (2013). Best practices in Crisis Communications. Prepared for the WPC80 Independent Inquiry for the Fonterra Board of Directors, Auckland, New Zealand.

- Hallman, W. K. & Cuite, C. L. (2010). *Food recalls and the American public: Improving communications*. (Publication number RR-0310-020). New Brunswick, New Jersey: Rutgers, The State University of New Jersey, Food Policy Institute.
- Hallman, W. K., Cuite, C. L., & Hooker, N. H. (2009). *Consumer responses to food recalls: 2008 national survey report*. (Publication number RR-0109-018). New Brunswick, New Jersey: Rutgers, the State University of New Jersey, Food Policy Institute.
- Cuite, C. L., Schefske, S. D., Randolph, E.M., Hooker, N. H., Nucci, M. L., & Hallman, W. K. (2008). *Public response to the Salmonella Saintpaul outbreak of 2008*. (Publication number RR-1208-017). New Brunswick, New Jersey: Rutgers, the State University of New Jersey, Food Policy Institute.
- Nucci, M. L., Dellava, J. E., Cuite, C. L., & Hallman, W. K. (2008). *The US food import system: Issues, processes and proposals*. (Research Food Policy Institute Research Report: RR-0208-001). New Brunswick, New Jersey: Rutgers, the State University of New Jersey, Food Policy Institute.
- Condry, S. C., Hallman, W. K., Vata, M., & Cuite, C. L. (2007). *Avian influenza in poultry: Americans' knowledge, perceptions, and responses*. (Food Policy Institute Research Report: RR-0507-014). New Brunswick, New Jersey: Rutgers, the State University of New Jersey, Food Policy Institute.
- Onyango, B., Miljkovic, D., Hallman, W., Nganje, W., Condry, S., & Cuite, C. (2007). *Food recalls and food safety perceptions: The September 2006 spinach recall case*. Agribusiness and Applied Economics Report No. 602. Fargo, North Dakota: North Dakota State University, Department of Agribusiness and Applied Economics.
- Cuite, C. L., Condry, S. C., Nucci, M. L., & Hallman, W. K. (2007). *Public response to the contaminated spinach recall of 2006*. (Food Policy Institute Research Report: RR-0107-013). New Brunswick, New Jersey: Rutgers, the State University of New Jersey, Food Policy Institute.
- Hallman, W. K., Condry, S. C., Vata, M., & Cuite, C. L. (2006). *Americans' perceptions of and likely responses to the threat of avian influenza in the U.S. food supply*. (Food Policy Institute Research Report: RR-1106-012). New Brunswick, New Jersey: Rutgers University, Food Policy Institute.
- Hallman, W. K., Hebden, W. C., Cuite, C. L., Aquino, H. L., & Lang, J. T. (2004). *Americans and GM food: Knowledge, opinion & interest in 2004*. (Food Policy Institute Report No. RR-1104-007). New Brunswick, New Jersey: Rutgers University, Food Policy Institute.
- Hallman, W. K., Hebden, W. C., Aquino, H. L., Cuite, C. L., & Lang, J. T. (2003). *Public perceptions of genetically modified foods: A national study of American knowledge and opinion*. (Food Policy Institute Report No. RR-1003-004). New Brunswick, New Jersey: Rutgers University, Food Policy Institute.

- Cantor, J.C., Cuite, C.L., Brownlee, S. & Fox, K. (2002). Data for Assessing Access to Health Insurance Coverage in Washington State. Report 1.0, Washington State Planning Grant on Access to Health Insurance. Office of the Governor of Washington State. Olympia, Washington
- Fox, K., Cantor, J.C. & Cuite, C.L. (2002). Market and Regulatory Reforms to Expand Health Insurance Coverage. Report 4.1.5, Washington State Planning Grant on Access to Health Insurance. Office of the Governor of Washington State. Olympia, Washington.
- Fox, K. & Cuite, C.L. (2001). Preventive Care Services in New Jersey and the Implementation of the Health and Wellness Promotion Act: Stakeholders Report. Center for State Health Policy, Rutgers University.
- Fox, K., & Cuite, C.L., Diaz, Y. & Cantor, J. (2001). Employer Sponsored Health Insurance in New Jersey. A databook from the Center for State Health Policy, Rutgers University.
<http://www.cshp.rutgers.edu/PDF/MEPS.pdf>

BOOK REVIEWS

- Weinstein, N., Lyon, J.E., & Cuite, C.L. (1997). Review of Connor & Norman's *Predicting Health Behavior*. *Journal of Health Psychology*, 2 (2), pp. 267-269.

PUBLISHED ABSTRACTS AND PROCEEDINGS

- Hallman, W., Cuite, C., McWilliams, R., Senger-Mersich, A., Netterville, L. & Byrd-Bredbenner, C. (2015). Food Safety Practices of Home-Bound Seniors Receiving Home-Delivered Meals. *Journal of the American Academy of Nutrition and Dietetics*, 115(9): A57. doi:
<http://dx.doi.org/10.1016/j.jand.2015.06.203> [Poster presented at the 2015 Food & Nutrition Conference & Expo (FNCE), Nashville, Tennessee.]
- Golem, D., Hallman, W., Cuite, C., Bellows, A., & Byrd-Bredbenner, C. (2015). Emergency Food Supplies in Low-Income, Minority Households. *Journal of the American Academy of Nutrition and Dietetics*, 115(9): A55. doi: <http://dx.doi.org/10.1016/j.jand.2015.06.194> [Poster presented at the 2015 Food & Nutrition Conference & Expo (FNCE), Nashville, Tennessee.]
- Hallman, W. K., Senger-Mersich, A., Cuite, C. L., Byrd-Bredbenner, C., McWilliams, R. M., & Netterville, L. (2015). Hurricane Irene and the Disruption of Home Delivered Meals to Homebound Seniors. *Journal of the American Academy of Nutrition and Dietetics*, 115(9): A19. doi:
<http://dx.doi.org/10.1016/j.jand.2015.06.056> [Poster presented at the 2015 Food & Nutrition Conference & Expo (FNCE), Nashville, Tennessee.]
- Byrd-Bredbenner, C., McWilliams, R., Senger-Mersich, A., Cuite, C., & Hallman, W. (2015). In-home Food Supply among Elderly Home-Delivered Meal Recipients with High Blood Pressure or Diabetes. *FASEB Journal*, 29(1 Supplement) 589.2. Available at:
http://www.fasebj.org.proxy.libraries.rutgers.edu/content/29/1_Supplement/589.2.abstract?sid=7c97d9f4-989d-435f-82a6-0a3137f4a39d [Paper presented at Experimental Biology 2015, Boston, Massachusetts.]

- Schefske, S. D., Byrd-Bredbenner, C., Cuite, C., & Hallman, W. K. (2010). Using UPC scanning methods to characterize household food supplies of multi-ethnic low income minorities. *Journal of the American Dietetic Association*, 110(9S), A103. doi:10.1016/j.jada.2010.06.386 [Poster presented at the American Dietetic Association's Food Nutrition Conference & Exposition 2010, Boston, Massachusetts.]
- Byrd-Bredbenner, C., Schefske, S., Cuite, C., & Hallman, W. (2009). Characterizing the Nutrient and Calorie Content of Home Food Supplies Using Mobile Universal Product Code (UPC) Scanning Technology. *Journal of the American Dietetic Association*, 109(9S), A50. doi:10.1016/j.jada.2009.06.148 [Poster presented at the American dietetic Association Food and Nutrition Conference & Expo, Denver, Colorado.]
- Hallman, W., Byrd-Bredbenner, C., Cuite, C., Schefske, S., Bellows, A., & Vivar, T. (2009). Characterizing quantities and nutritional qualities of household food supplies for emergency preparedness. *Epidemiology*, 20(6), S116-S117 [Poster presented at the 21st annual conference of the International Society for Environmental Epidemiology, Dublin, Ireland].
- Hallman, W. K., Cuite, C. L., & Hooker, N. H. (2009). Communicating with Americans about food recalls: Recommended strategies. *Epidemiology*, 20(6), S144 [Poster presented at the 21st annual conference of the International Society for Environmental Epidemiology, Dublin, Ireland.]
- Dellava, J. E., Cuite, C. L., & Hallman, W. K. (2008). Who's eating spinach again? *The FASEB Journal*, 22, 1096.3. [Poster presented at Experimental Biology 2008, San Diego, California].
- Hallman, W., Cuite, C. L., & Condry, S. C. (2008). Americans' responses to the spinach *E. coli* contamination of 2006. *Epidemiology*, 19(1), S215. [Poster presented to the 19th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Mexico City, Mexico.]
- Hallman, W., Cuite, C. L., & Condry, S. C. (2007). Americans' responses to the spinach *E. coli* contamination of 2006. *Salud Pública De México*, 49(4), Edición especial 2, E666. [Poster presented to the 19th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Mexico City, Mexico.]

INVITED PRESENTATIONS

- Cuite, C.L. (April 26, 2016). Genetically modified foods and the public. Rutgers Master Gardeners Meeting, North Brunswick, NJ.
- Cuite, C.L. (April 11, 2016). Food safety challenges for homebound seniors. Invited presentation to the Iowa Food Safety Task Force, Ames, IA.
- Shwom, R. & Cuite, C.L. (March 24, 2016). Experimentally-tested messages for communicating about coastal storms. Invited presentation to the National Hurricane Conference, Orlando, FL.

- Cuite, C.L. (November 10, 2015). Communicating about coastal storms. Presented to the quarterly meeting of the New Jersey Emergency Management Association, Bordentown, NJ.
- Cuite, C.L. (September 17, 2015). Labeling genetically modified foods: Public perceptions. Invited plenary presentation to the Minnesota Crop Insurance Conference. Mankato, MN.
- Cuite, C.L. (May 6, 2015). GMO or No: Public perceptions of genetically modified foods. Presented to the NJ Association for Food Protection, New Brunswick, NJ.
- Cuite, C.L. (April 29, 2015). Public perceptions of genetically modified foods. Invited Keynote Address to the Risk Management Education National Conference, Minneapolis, MN.
- Cuite, C.L. (January 16, 2015). Labeling of genetically modified foods: Public perceptions and policy options. Invited presentation to the Delaware Friends of Agriculture, Harrington, DE.
- Hallman, W. K., Cuite, C. L., & Getty, T. (September 23, 2014). Safe Foods for Seniors Begins in the Home: Knowledge, Practices, Risks and Interventions for Homebound Older Adults. Webinar presentation sponsored by the National Resource Center on Nutrition and Aging, Alexandria, Virginia.
- Cuite, C.L., Hallman W.K., & Morin, X. (May, 2014). Public perceptions of labeling of genetically modified food. Invited presentation to the New Jersey Agricultural Experiment Station meeting "GMOs: Questions and answers for New Jersey farmers." Bordentown, NJ.
- Cuite, C.L., Shwom, C.L. (May, 2014). Best practices in coastal storm risk communication: Early findings. Invited presentation to the Sea Grant Coastal Storm Awareness Program meeting. New York, NY.
- Hallman W.K & Cuite, C.L (September, 2013). Consumer perceptions of food contamination events. Invited webinar presentation to the National Center for Food Protection and Defense Webinar Series. Chaska, MN.
- Cuite, C.L. (December, 2012). Communicating with the public about food terrorism events: Results from a national survey. Invited presentation to FDA's Food Defense Oversight Team, Center for Food Safety and Nutrition. College Park, MD.
- Cuite, C.L. (December, 2012). Results from a national survey using the Food Related Emergency Exercise Bundle (FREE-B). Invited presentation to the Critical Infrastructure Partner Advisory Council Food and Agriculture Sector Joint Quarterly Meeting. Washington, DC.
- Cuite, C.L. (June, 2012). Public perceptions of food contamination. Part of the session "From cows to cantaloupe: Ensuring the security of the global food supply." Invited presentation to the 2012 Biosecurity Conference, BIO Convention. Boston, MA.

- Cuite, C.L. (September, 2011). Experimental Evidence for Best Practices in Food Crisis Communication. Invited presentation to the National Center for Food Protection and Defense Annual Conference. Chaska, MN.
- Hallman, W. K., Cuite, C. L., & Nucci, M. L. (November 18, 2009). Food recalls and the American public: Research concerning what people hear, know, and do in response to contamination incidents. Invited keynote presentation to the Extension Disaster Education Network (EDEN) Regional Food Protection Conference, Lexington, Kentucky.
- Hallman, W. K., Cuite, C. L., & Nucci, M. L. (October 30, 2009). Communicating with older populations during food recalls. Invited presentation to the Food Forum of the Institute of Medicine of the National Academies, Washington, D.C.
- Hallman, W. K., Cuite, C. L., & Nucci, M. L. (October 27, 2009). Consumer responses to food recalls. Invited keynote presentation to the Extension Disaster Education Network (EDEN) Regional Food Protection Conference, Camp Hill, Pennsylvania.
- Hallman, W. K., Cuite, C. L., & Hooker, N. H. (May 14, 2009). Public responses to food recalls. Invited presentation to the Partnership for Food Safety Education, Washington, D.C.
- Hallman, W. K., Cuite, C. L., & Hooker, N. H. (April 14, 2009). Communicating with the public about food recalls: Lessons from the Rutgers national survey on food recalls. Invited presentation to the 2009 Science Forum sponsored by the Grocery Manufacturers Association, Arlington, Virginia.
- Cuite, C.L. (May 27, 2009). Public Response to the *Salmonella* Saintpaul Outbreak of 2008. Part of "Communicating about Contaminated Food," Invited presentation to the Food and Drug Administration. Bethesda, MD.
- Hallman, W. K., Cuite, C. L., & Hooker, N. H. (January 9, 2009). Consumer knowledge, attitudes, intentions, and behaviors in response to food recalls. Invited presentation to the Grocery Manufacturers Association, Washington, D.C.
- Cuite, C. L., Schefske, S. D., Randolph, E. M., Hooker, N. H., Nucci, M. L., & Hallman, W. K. (January 8, 2009). Public response to the *Salmonella* Saintpaul outbreak of 2008. Invited presentation. GMA Science Institute & Industry Affairs Council Recall Working Group. Kraft Foods, East Hanover, New Jersey.
- Cuite, C.L. (2008, April 17). What consumers really want to know about food recalls. Invited presentation to the 2008 Grocery Manufacturers' Association Consumer Complaint Conference, Dallas, TX.
- Cuite, C. L., Hallman, W. K., Chess, C., Nucci, M. L., Pleasant, A. F. (March 10, 2008). Looking back, looking forward: Lessons learned from a multi-disciplinary examination of the 2006 spinach recall.

Part of *Examining the 2006 Spinach Crisis from Multiple Perspectives*, presented to the U.S. Food and Drug Administration, Center for Food Safety and Nutrition, College Park, Maryland.

Cuite, C. L., Hallman, W. K., Chess, C., Nucci, M. L., Pleasant, A. F. (March 10, 2008). Looking back, looking forward: Lessons learned from a multi-disciplinary examination of the 2006 spinach recall. Part of *Examining the 2006 Spinach Crisis from Multiple Perspectives*, presented to the U.S. Department of Agriculture, Cooperative State Research, Education, and Extension Service, Washington, D.C.

Hallman, W. K., Condry, S. C., Vata, M., & Cuite, C. L. (November 5, 2007). Public perceptions of the threat of avian influenza in the U.S. food supply. Invited paper presented to the 48th annual conference of the Food Distribution Research Society. New Orleans, Louisiana.

Hallman, W. K., Cuite, C. L., Condry, S. C., & Nucci, M. (April 26, 2007). Public Response to the Spinach Recall of 2006. Invited presentation to the Produce Safety Summit. Palm Springs, California.

Hallman, W. K., Cuite, C. L., Condry, S. C., & Nucci, M. (April 4, 2007). Public knowledge and behaviors during the 2006 spinach recall. Invited presentation to the Board of Governors of the New Jersey Agricultural Experiment Station (NJAES). Hammonton, New Jersey.

Condry, S. C., Hallman, W. K., Cuite, C. L., & Vata, M. (March 23, 2007). Americans' knowledge, perceptions of risk and probable responses to the threat of avian influenza in U.S. food supply. Invited presentation to the Marketing Policy Conference Bio-terrorism and Natural Disasters: Market and Policy Responses, sponsored by Food and Agricultural Marketing Policy Section (FAMPS), NC-1016, and the Council of Food, Agriculture, and Resource Economics (C-FARE), Washington D.C.

Cuite, C. L., Condry, S. C., & Hallman, W. K. (March 23, 2007). Consumer response to the spinach recall. Invited presentation to the Marketing Policy Conference Bio-terrorism and Natural Disasters: Market and Policy Responses, sponsored by Food and Agricultural Marketing Policy Section (FAMPS), NC-1016, and the Council of Food, Agriculture, and Resource Economics (C-FARE), Washington D.C.

Hallman, W. K., Condry, S. C., Vata, M., & Cuite, C. L. (March 15, 2007). Risk communication and the threat of avian influenza in the U.S. food supply. Invited presentation to the 4th International Bird Flu Summit, Arlington, Virginia.

Cuite, C. L., Condry, S. C., & Hallman, W. K. (February 15, 2007). The Public's responses to the spinach *E. coli* contamination of 2006. Invited presentation to the conference: *E. coli* -- 2007 Understanding, Detecting and Preventing, sponsored by the Biotechnology Center for Agriculture and the Environment Rutgers, The State University of New Jersey Jamesburg, New Jersey.

Hallman, W. K., Condry, S. C., Vata, M., & Cuite, C. L. (February 6, 2007). Americans' perceptions of the threat of avian influenza in the U.S. food supply. Invited presentation to the Occupational Medicine Residents' Seminar, University of Medicine and Dentistry of New Jersey. Piscataway, New Jersey.

- Cuite, C. L., Condry, S. C., & Hallman, W. K. (January 24, 2007). Americans' Responses to the Spinach *E. coli* Contamination of 2006. Invited presentation to the New Jersey Department of Agriculture's Spinach Roundtable, New Brunswick, New Jersey.
- Hallman, W. K., Condry, S. C., Vata, M., & Cuite, C. L. (December 1, 2006). Americans' perceptions of and likely responses to the threat of avian influenza in the U.S. food supply. Invited presentation to the Office of the Secretary, United States Department of Agriculture, Washington, D.C.
- Hallman, W. K., Condry, S. C., Vata, M., & Cuite, C. L. (November 11, 2006). Americans' perceptions of the threat of avian influenza in the U.S. food supply. Invited presentation to the 79th annual convention of the Food Industry Association Executives, Sanibel Island, Florida.
- Hallman, W. K., Condry, S. C., Vata, M., & Cuite, C. L. (October 4, 2006). Public perceptions of the threat of avian influenza in the U.S. food supply. Invited presentation to the New Jersey Food Council's Avian Influenza Tabletop Exercise Group, New Brunswick, New Jersey.
- Hallman, W. K., Hebden, W. C., & Cuite, C. L. (September 27, 2004). American perceptions of genetically modified foods in 2004. Invited paper presented to the 4th Annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, Cook College, Rutgers University, New Brunswick, New Jersey.
- Hallman, W. K., Hebden, W. C., Aquino, H. L., Cuite, C. L., & Lang, J. T. (October 15, 2003). Public perceptions of genetically modified foods: A national study of American knowledge and opinion. Invited paper presented to the 3rd Annual Investigator's Meeting on Consumer Acceptance of Agricultural Biotechnology, Cook College, Rutgers University, New Brunswick, New Jersey.

CONFERENCE PRESENTATIONS

- Cuite, C.L., Decker, S., Robinson, D., Hallman, W., Morss, R., Demuth, J. (January 13, 2016). Experimental Testing of Evacuation Messages in Sandy-affected Areas. Paper presented at the American Meteorology Society Meeting, New Orleans, LA.
- Cuite, C. L., Shwom, R. Hallman, W. K., Morss, R. & Demuth, J. (December 8, 2015). Experimental tests of coastal storm risk communication. Paper presented at the 34th annual meeting of the Society for Risk Analysis, Alexandria, VA.
- Lashway, N.F., Hallman, W., Cuite, C., Byrd-Bredbenner, C., Ohman-Strickland, P., DiFerdinando, G. Jr., McWilliams, R. M., & Robson, M. (July 14, 2015). Nutritional Adequacy of Home Food Inventories of Seniors receiving Home-Delivered Meals in South Carolina. Poster presented at the Florida Academy of Nutrition and Dietetics 80th Annual Symposium, Orlando, Florida.

- Cuite, C.L. & Shwom, R. (May 26, 2015). Findings from a multi-part study on best practices in coastal storm risk communication. Presented at the Coastal Storm Awareness Program Investigators' Meeting, Newark, NJ.
- Cuite, C.L., Shwom, R., & Robinson, D. (May 8, 2015). Best practices in coastal storm risk communication. Paper presented to the New Jersey Emergency Management Association Annual Conference, Atlantic City, NJ.
- Ismail, M, & Cuite, C.L. (March 30, 2015). Farm to home: Senior Farmers Market Nutrition Program Access and Fresh Fruit and Vegetable Home Delivery for Homebound Older Adults. Feeding Communities Conference, Boston, MA.
- Cuite, C. L., Hallman, W. K., & Morin, X. (December 9, 2014). Support for labelling of genetically modified foods: How you ask matters. Paper presented at the 34th annual meeting of the Society for Risk Analysis, Denver, Colorado.
- McWilliams, R. M., Cuite C. L., Senger-Mersich A., Byrd-Bredbenner C., Hallman, W. K. (November 19, 2014). Food supply among elderly home-delivered meal recipients with high blood pressure. Poster presented at the 142nd Annual Meeting of the American Public Health Association, New Orleans, Louisiana.
- Hallman, W. K., Byrd-Bredbenner, C., Cuite, C. L., Netteville, L., McWilliams, R. M., Senger-Mersich, A., & Sastri, N. (May 8, 2014). Improving the Safety and Nutritional Adequacy of the Home Food Supply of Elderly Recipients of Home Delivered Meals. Poster presented at the National Institute of Food and Agriculture (NIFA), National Integrated Food Safety Initiative (NIFSI) Project Directors Meeting, Washington, D.C.
- Hallman, W.K., Cuite, C.L., Getty, T. (September, 2014). "Safe Foods for Seniors Begins in the Home: Knowledge, Practices, Risks and Interventions for Homebound Older Adults. Invited webinar presented to Agency on Aging and Meals on Wheels Association of America members. Washington, DC.
- Cuite, C. L., & Hallman, W. K. (December 9, 2013). Social Media and Food Crisis Communication. Paper presented at the 33rd annual meeting of the Society for Risk Analysis, Baltimore, Maryland.
- Hallman, W. K., Cuite, C. L., McWilliams, R. M., & Senger-Mersich A. (December 9, 2013). Scald and food safety risks posed by unsafe water, refrigerator, and freezer temperatures in residences of Meals on Wheels recipients in 4 US states. Poster presented at the 33rd annual meeting of the Society for Risk Analysis, Baltimore, Maryland.
- Cuite, C. L., Senger-Mersich, A., McWilliams, R. M., & Hallman, W. K. (December 10, 2012). Public perceptions of the deadly 2011 outbreak of *Listeria monocytogenes* in cantaloupe. Poster presented at the 32nd annual meeting of the Society for Risk Analysis, San Francisco, California.

- Hallman, W. K., McWilliams, R. M., Senger-Mersich, A., Johnson, B. B., & Cuite, C. L. (December 10, 2012). Effects of acknowledging uncertainty over time: The case of intentional food contamination. Poster presented at the 32nd annual meeting of the Society for Risk Analysis, San Francisco, California.
- Cuite, C.L, McWilliams, R.M., Hallman, W.K. (December 7, 2011). Reassuring the public after a contamination incident: Public perceptions of microbiological testing and reconditioned food products. Paper presented at the Society for Risk Analysis Annual Meeting, Charleston, SC.
- Hallman, W.K. & Cuite, C.L., (December 7, 2011). Egg recall of 2010: High Awareness Did Not Match Behavioral Impact. Paper presented at the Society for Risk Analysis Annual Meeting, Charleston, SC.
- Cuite, C.L., Johnson, B.B., McWilliams, R.M., Hallman, W.K. (December 5, 2011). Experimental Investigation into Public Response to Food Terrorism vs. Accidental Contamination. Poster presented at the Society for Risk Analysis Annual Meeting, Charleston, SC.
- Johnson, B.B., Cuite, C.L., Hallman, W.K. (December 5, 2011). Trust and responsibility attributions: Variations across hazard managers in accidental and intentional food contamination incidents. Poster presented at the Society for Risk Analysis Annual Meeting, Charleston, SC.
- Kuang, L., Tepper, B., Cuite, C., & Hallman, W. (June 12, 2011). Sensory acceptability and willingness to buy foods with nanotechnology benefits: A preliminary report. Poster presented at the 71st annual meeting of the Institute of Food Technologists, New Orleans Louisiana.
- Hallman, W. K., Cuite, C. L. & Scheufele, D.A. (December 8, 2010). Public perceptions of food-based nanotechnology. Paper presented at the 30th annual meeting of the Society for Risk Analysis, Salt Lake City, Utah.
- Schefske, S. D., Byrd-Bredbenner, C., Cuite, C., & Hallman, W. K. (November 9, 2010). Using UPC scanning methods to characterize household food supplies of multi-ethnic low income minorities. Poster presented at the American Dietetic Association's Food Nutrition Conference & Exposition 2010, Boston Massachusetts.
- Schefske, S., Cuite, C. L., Byrd-Bredbenner, C., Hallman, W. K. (October 28, 2010). Using UPC scanning methods to characterize household food supplies of multi-ethnic low income minorities. Poster presented at the International Conference on Urban Health, New York, New York
- Hallman, W.K., Cuite, C.L., & Hooker, N. H. (December 9, 2009). Understanding consumer responses to food recalls. Poster platform presentation at the 29th annual meeting of the Society for Risk Analysis, Baltimore, Maryland.
- Cuite, C.L., & Hallman, W.K. (December 9, 2009). Predictors of consumption of recalled foods. Poster platform presentation to the 29th annual meeting of the Society for Risk Analysis, Baltimore, Maryland.

- Hallman, W. K., Cuite, C. L., Nucci, M. L., & Hooker, N. H. (July 13, 2009). Consumers and Food Recalls: What Does The Public Want To Hear? Poster presented at the 96th annual meeting of the International Association for Food Protection, Grapevine, Texas.
- Nucci, M. L., Cuite, C. L., & Hallman, W. K. (March 31, 2009). Salmonella, it's what's for dinner: The media and food safety. Science Education for New Civic Engagements and Responsibilities (SENCER), Washington Symposium and Capitol Hill Poster Session. Washington, DC.
- Li, J., Hooker, N. H., Cuite, C., & Hallman, W. (March 5, 2009). Analysis of consumer engagement decision in recall risk communication. Poster presented at the conference of the New England Chapter of the Society for Risk Analysis, School of Public Health, Harvard University, Cambridge, Massachusetts.
- Cuite, C. L., Dellava, J. E., Nucci, M. L., Hallman, W. K. (December 10, 2008). How do we know when a food is safe to eat (again)? Paper presented at the 28th annual meeting of the Society for Risk Analysis, Boston, Massachusetts.
- Hallman, W.K., Cuite, C. L., Nucci, M. L., Hooker, N. H. (December 9, 2008). Motivating consumers to act during food recalls. Paper presented at the 28th annual meeting of the Society for Risk Analysis, Boston, Massachusetts.
- Onyango, B., Hooker, N., Hallman, W., & Cuite, C. (October 15, 2008). American public food safety perceptions: Results from two national surveys. Selected paper presented to the 49th annual conference of the Food Distribution Research Society, Columbus, Ohio.
- Cuite, C. L., Schefske, S. D., Byrd-Bredbenner, C., Bellows, A., Vivar, T., Randolph, E. M., & Hallman, W. K. (October 7, 2008). Auditing kitchens of New Jersey families: One methodology for diverse populations. Workshop presented at Restoring our Urban and Rural Communities with Food, the 12th Annual Conference of the Community Food Security Coalition, Cherry Hill, New Jersey.
- Cuite, C. L., Schefske, S. D., Bellows, A., Vivar, T., Byrd-Bredbenner, C., & Hallman, W. K. (October 6, 2008). Emergency preparedness and food storage among Mexican families in New Jersey. Paper presented at Health Across Borders, 2nd Annual Conference, New Brunswick, New Jersey.
- Dellava, J. E., Cuite, C. L., Onyango, B. & Hallman W. K. (August 6, 2008). Groups unaware of food recall: Policy implications. Poster presented to the 95th annual meeting of the International Association for Food Protection, Columbus, Ohio.
- Dellava, J. E., Cuite, C. L., & Hallman, W. K. (April 8, 2008). Who's eating spinach again? Poster presented to Experimental Biology 2008, San Diego, California.

Dellava, J. E., Cuite, C. L., & Hallman W.K. (March 14, 2008). Behavioral response to the spinach recall of 2006. Paper presented at the 79th Annual conference of the Eastern Psychological Association. Boston, Massachusetts.

Cuite, C. L., Hallman W. K., Condry, S. C., & Nucci, M. L. (December 12, 2007). Media Reports on the 2006 Spinach Contamination: Were We Told What We Wanted to Know? Paper presented to the 27th annual meeting of the Society for Risk Analysis, San Antonio, Texas.

Hallman, W. K., Cuite, C. L., & Condry, S. C. (September 8, 2007). Americans' responses to the spinach *E. coli* contamination of 2006. Poster presented to the 19th Annual Conference of the International Society for Environmental Epidemiology (ISEE), Mexico City, Mexico.

Onyango, B., Miljkovic, D., Hallman, W., Njanje, W., Condry S., & Cuite C. (July 31, 2007). Food recalls and food safety perceptions: The September 2006 spinach recall case. Selected paper presented to the Annual Meeting of the American Agricultural Economics Association, Portland, Oregon.

Condry, S. C., Hallman, W. K., Cuite, C. L., & Vata, M. (December 4, 2006). American's knowledge, perceptions, and probable responses to the threat of Avian Influenza in poultry. Invited paper within the session "The risk communication challenges of Avian Influenza / pandemic flu: Global, national, and theoretical perspectives," presented to the 26th Annual Meeting of the Society for Risk Analysis, Baltimore, Maryland.

Condry, S. C., Cuite, C. L., & Hallman, W. K. (September, 27, 2006). Relationship between Salmonellosis knowledge, risk perceptions, and behaviors. Paper presented to the 3rd National Food Safety Education Conference, Denver, Colorado.

REPORTS AND PRESENTATIONS FOR COMMUNITY GROUPS

Cuite, C.L. (August 31, 2016). Food insecurity on college campuses. Presented to the student workers of the Rutgers Food Pantry. New Brunswick, NJ.

Newman, K. & Cuite, C.L. (July 26, 2016). New Brunswick Community Food Assessment. Presented to the New Brunswick Community Food Alliance. New Brunswick, NJ.

Cuite, C.L. (2015). GMOs: Public perceptions of labels. Invited presentation to Women's League of Plainfield.

Cuite, C.L. (2014). Walking school buses: How to get started in Metuchen. Presented to District parents for Metuchen Wellness Committee.

Cuite, C.L. (2014). Smarter school lunchroom evaluation of Metuchen District cafeterias. Prepared for the Metuchen School District Wellness Committee.

Cuite, C.L. (2014). Meals on Wheels in Greater New Brunswick Emergency Preparedness Plan. Prepared for Meals on Wheels in Greater New Brunswick.

CONSULTING EXPERIENCE

Recall Communications Consultant, Fonterra Global, Auckland, New Zealand: 2013.

Program Evaluation Consultant, Friends Health Connection, New Brunswick, NJ; 1998-2001.

Program Evaluation Consultant, Hyacinth AIDS Foundation, New Brunswick, NJ; 1998-1999.

HONORS AND AWARDS

2004 Team Award for Research Excellence (Food Biotechnology Program) - Cook College/ New Jersey Agricultural Experiment Station, Rutgers University.

Member, Psi Chi, Psychology Honors Society

Departmental honors, Psychology Department, Union College, 1992.

New York State Regents Scholarship

PROFESSIONAL AFFILIATIONS

Member, Society of Risk Analysis.

Member, Epsilon Sigma Phi, Sigma Xi Chapter

PROFESSIONAL SERVICE

External

Member, Food Date Labeling Task Force, Harvard Law School and ReFed, 2016.

Member, New Jersey SNAP-Ed Advisory Committee, 2015.

Expert declaration for Center for Science in the Public Interest. January, 2014.

Expert reviewer for the International Food Information Council on Crisis Communication Templates, 2012.

Expert panelist for the U.S. Interagency Risk Assessment Consortium "Research Needs Prioritization for Conducting a Quantitative Risk Assessment of E. coli O157:H7 in Produce," in College Park, MD from July 8 to 9, 2008.

Statistics textbook reviewer for Sage Publications, 2016.

Journals

Ad hoc reviewer, *Agriculture and Human Values*.

Ad hoc reviewer, *Climate and Society*

Ad hoc reviewer, *Food Quality and Preference*

Ad hoc reviewer, *Medical Decision Making*.

Ad hoc reviewer, *Journal of Broadcasting & Electronic Media*

Ad hoc reviewer, *Science Communication*.

Ad hoc reviewer, *Weather, Climate and Society*

University

Campus Advisor, Office of Student Conduct, Rutgers University. (2009-current)

Member, Envisioning Tomorrow's University, Strategic Planning Subcommittee (2014).

Interviewer, School of Environmental and Biological Sciences Honors Program Admissions Department (2014)

Member, Community Health Outreach Minor Assessment Committee (2015-current).

Member, Agriculture and Food Systems Advisory Committee (2016- current).

Member, Rutgers Against Hunger Advisory Committee (2016-current).

Department

Member, Human Ecology Research Committee

Member, Human Ecology Assessment Committee

Student Mentoring

Chioma Nwankwo, 2015-16, Research Assistant

Alexander Toke, 2014-15 Aresty Research Assistant

Mehreen Ismail, 2014, UC Berkeley Masters in Public Health Internship.

Sam Judkis, 2014, Summer intern.

Melanie Kim, 2013 Master's Thesis Committee Member.

Meera Dhawan, 2013, Independent research credits.

Albert Needleman, 2012, Independent research credits.

Nathaniel McLaughlan, 2012, Susquehanna University internship.

Shane Prate, 2011-13, Independent research credits.

Michael Varco, 2010-12, Cook Honors Thesis and Aresty Research Assistant.

Guarav Bharga, 2010 Aresty Research Assistant.

COMMUNITY SERVICE

Vice President, Meals on Wheels in Greater New Brunswick.

Member, New Brunswick Community Food Alliance, Healthy Food Access Committee.

Member, New Jersey Anti-Hunger Coalition.

Member, Feeding New Brunswick Network.

Member, Metuchen School District Wellness Committee.

Co-Coordinator, Metuchen School District Walking School Buses, 2014-16.

Planning team member, Keep Middlesex Moving, Metuchen Schools Working Group for the School Travel Plan, 2016.

Judge, Edgar Middle School Science Fair, 2016.